

# LAURA W. KERRY

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## MASTER'S (M.P.S.) CANDIDATE, ITP

Tisch School of the Arts, NYU

Exploring the applications of new interactive technologies, with a focus on tech and the humanities

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## FREELANCE + OTHER EXPERIENCE

- March 2015–Present **ThrdCoast Blog**  
• Regularly contribute music features and album reviews for online publication
- March 2013–December 2015 **Radio Silence: A Magazine of Literature and Rock & Roll**  
Assistant Editor (January 2014–December 2015)  
Editorial Assistant (March–December 2013)  
• Evaluated submissions and edited, fact-checked, and proofread for print and digital publication  
• Led communication with contributors for contracts and payments
- November 2014–August 2016 **CoolSnowGlobes**  
• Developed digital communications and product copy for an arts-oriented snow globe company
- February 2014–August 2016 **Smith, Fause & McDonald, Inc.**  
• Redesigned website of engineering firm using CSS, PHP, HTML, and SilverStripe  
• Assisted COO with marketing and finance duties
- December 2013–June 2014 **San Francisco Bay Guardian (Internship)**  
• Pitched art-related stories; conducted related research; and wrote pieces for blog and print

## ADDITIONAL PROJECTS

- December 2014, 2015 **Penguin Group (USA)**  
• Craft and copyedit book suggestion emails for publishing company's Penguin Hotline project
- March–June 2015 **Henry Miller Project**  
• Planned and conducted research for web-based project on writer Henry Miller
- September–October 2014 **Yerdle**  
• Strategized holiday-related articles for e-commerce start-up with frugal and green bent
- December 2013–June 2014 **San Francisco Art Institute**  
• Created and edited engaging content for school website and social media platforms
- January–December 2013 **ArtAround**  
• Oversaw expansion of public art app's community in Washington, D.C. and the Bay Area

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## EDUCATION

**Bowdoin College, B.A.**  
*Cum Laude*, 2012  
Major: English; Minor: Art History  
Sarah and James Bowdoin Scholar  
Surdna Undergraduate Research Fellow

**General Assembly**  
Front-End Web Development

**School of Visual Arts**  
Basic Graphic Design

## SKILLS

Front-end programming,  
including Javascript, jQuery,  
p5.js, HTML, and CSS; Adobe  
Creative Suite; and proofreading  
and fact-checking.